



Horizon Digital

Horizon Digital - Partner Showcase

September 2025

Level 7, 125 Murray Street, Perth WA 6000
1300 737 699
horizondigital.au

OWN THE
EDGE

WHO WE ARE

We build AI-powered solutions that help businesses move faster, automate smarter, and achieve measurable outcomes.

What we do:

1. AI & Automation Solutions
2. Custom Software Applications & Mobile Apps
3. Process Automation & Workflow Optimisation

Based in Perth, servicing Australia-wide.

CLIENTS WE'VE HELPED...

BHP

MOLYCOP

VERTECH GROUP

RioTinto

ORICA

Alcoa

DURATEC

ProcessWorx

scalabrini

Monadelphous

woodside

paywise
salary packaging • novated leasing

DENSFORD CIVIL

TechnipFMC

PROGRAMMED

incos ENGINEERING

Minnovare
mining and civil

CA

Kakadu Tourism

instant
WASTE MANAGEMENT

WHERE WE ADD VALUE

1 AI-Enabled Delivery

We use AI internally to design, prototype, and build faster, powering our entire approach

2 Accelerated Innovation

Customers get working solutions in weeks, not months, with our rapid development approach.

3 Funded Entry Points

AWS POC and CEI funding reduces risk and cost barriers, making it easier to start your digital transformation journey.

We partner with AWS to:

1. **Remove Barriers** – Make it easy for price-sensitive customers to take their first step.
2. **Accelerate Pipeline** – Turn opportunities into production-ready solutions faster.
3. **Drive AWS Adoption** – Grow cloud usage with practical AI and digital solutions.

Our difference is speed and certainty.

We use AWS services, AI and funding programs to remove barriers for customers and deliver outcomes in days, not months.

OUR IMPACT WORKING WITH AWS

We have a proven track record of moving AWS-funded POCs into full enterprise deployments.

88

PROTOTYPES LAUNCHED

31%

OF OUR CLIENTS'
EXPANDED SCOPE

53

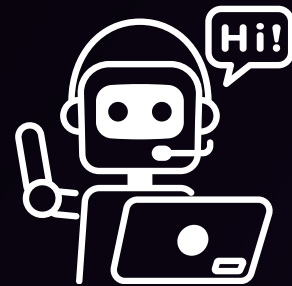
NEW AWS CLIENTS ACQUIRED

38%

IMPROVEMENT IN
DEVELOPER EFFICIENCY
WITH AWS GEN-AI SERVICES

INDUSTRY SOLUTIONS

We have helped organisations across mining, healthcare, financial services, and consulting. Our work includes:



AI assistants for complex engineering analysis



Virtual counselling avatars for healthcare



Automated statement analysis for financial services



HR copilots and digital workflow systems for consulting firms

Our Sector Focus

Most of our recent success has been in mid-tier organisations where we specialise in delivering fast, practical outcomes built on AWS.



Enterprise Organisations



Mid-Tier Organisations

IDEAL CUSTOMERS

**We're the perfect fit for
businesses that..**

01

Need AI solutions built fast on AWS.

02

Want to test new ideas with AWS funding and support.

03

Operate in industries where speed and certainty are critical.

04

Looking to scale prototypes into enterprise-ready systems.

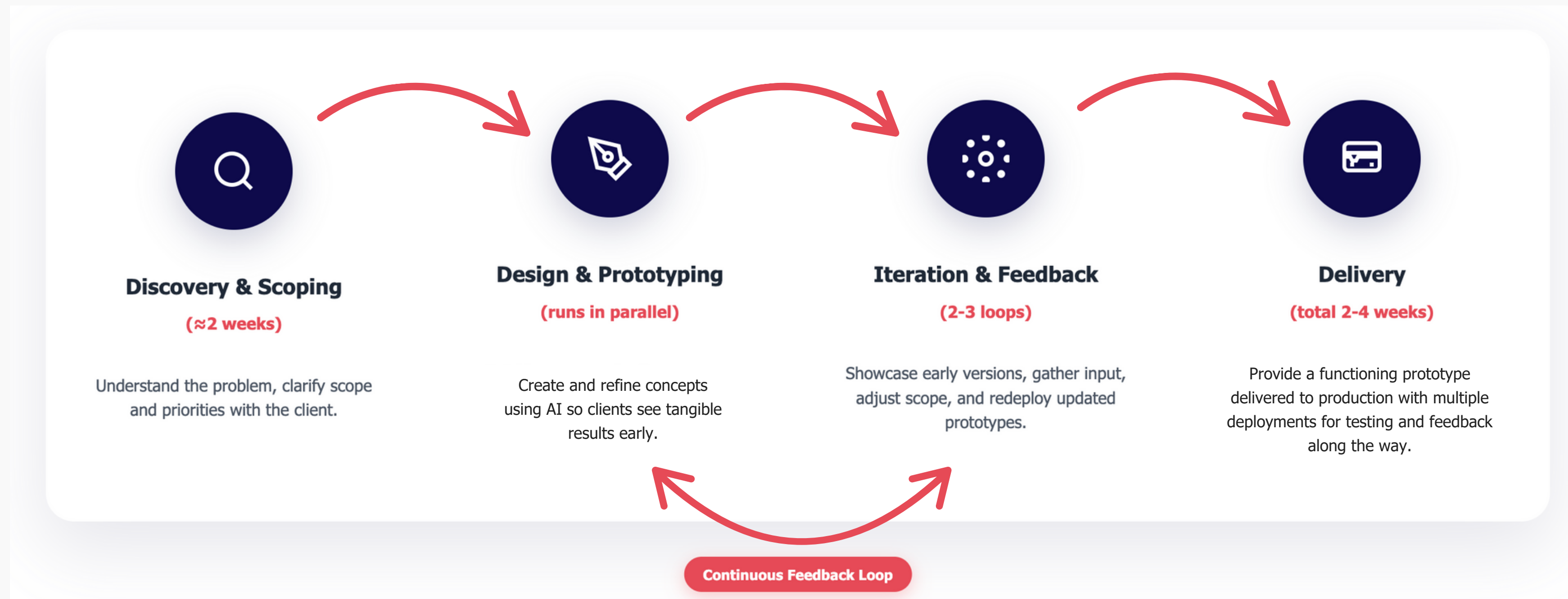
05

Have internal systems that need to improve operational efficiency.

ACCELERATED INNOVATION

Using GenAI and AWS services (Kiro & Bedrock), our Accelerated Innovation development lifecycle speeds up planning, prototyping, and build, reducing risk and delivering predictable outcomes.

For AWS, this means customers get working solutions faster, projects land on time and budget, and AWS adoption grows.



FUNDED ENTRY POINTS

**Leverage AWS POC
funding to prove value
and accelerate adoption.**

Low/No cost.

Use AWS POC and CEI funding to reduce financial barriers and prove value early.

Low Risk, Fast Results.

Rapid prototypes validate solutions and accelerate opportunities to production.

Boost Adoption

Help AWS sellers unlock price-sensitive customers and build cloud momentum.

POC & RAPID PROTOTYPING EXAMPLES

**Three case studies
demonstrating AWS service
implementation for rapid
prototyping.**



AWS PARTNER RESOURCE HUB

We built this landing page
specifically for AWS.

What's there:

1. Case studies with measurable outcomes
2. How we work with AWS
3. Downloadable resources

We'll keep adding new content regularly.

We'd love your feedback on what would
help your client conversations?

The screenshot shows a landing page for Horizon Digital, an AWS Partner. The page is dark-themed with white and red text. At the top, it says "Accelerating Business Transformation with AWS" and "Horizon Digital partners with AWS to deliver rapid, AI-powered solutions that help organisations move faster, automate smarter, and achieve measurable outcomes." Below this, it states "We are a Perth-based Technology Company specialising in:" followed by a list of services: "1. AI and automation solutions", "2. Custom software and mobile applications", and "3. Process automation and workflow optimisation". It also mentions "Our difference is speed and certainty." and "We use AWS services and funding programs to remove barriers for customers and deliver outcomes in days, not months." The page features a section titled "How we work with AWS" with three columns: "Grow AWS Adoption", "Deliver Fast Outcomes", and "Enable First Steps". Below this, it says "This approach enables account managers to:" followed by four bullet points: "Hand over qualified prospects knowing they'll be managed with pace and precision", "Reduce the risk of stalled opportunities by offering rapid, AWS-backed prototypes", "Have confidence in Horizon Digital as a trusted partner to handle early conversations", and "Know that their accounts will be getting tangible outcomes from day one". The page also includes a section titled "Our Impact working with AWS" with three metrics: "31% Clients expanded their scope of work.", "88 Prototypes Launched", and "53 New AWS Clients Acquired". Finally, it has a section titled "Ideal Customers for Horizon Digital" with four bullet points: "Have internal systems that need to improve operational efficiency.", "Operate in industries where speed and certainty are critical", "Want to de-risk transformation with AWS-funded POCs", and "Are looking to scale prototypes into enterprise-ready systems". The page ends with a section titled "Prototyping Case Studies" and a note: "Our proof of concept and prototyping videos below showcase how we use AWS services to rapidly design, test, and deliver solutions for our clients."



Scan for AWS
resources.



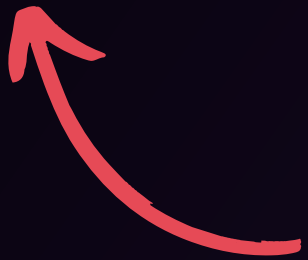
Let's Grow Together



✉ jessica@horizondigital.au

☎ 0401322362

in [horizon-digital-au/](https://www.linkedin.com/company/horizon-digital-au/)

 **Scan for AWS case studies & more...**

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EDGE